

PRESS RELEASE



with an Environmental Promise

Toronto
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Spongezz Inc. has just launched a new line of "Eco-friendly" cleaning sponges called **Econat Sudzies™**. Their promise is to deliver premium quality, affordable sponges and scouring sponges made from their own Econat Foam®, natural cellulose and recycled scour.

As a company, their promise is a 'step in the right direction'. They're committed to assuring every statement they make is accurate and not misleading. As Diana Pitsolis, President of Spongezz told us "Our mission going in was to find new and unique eco-materials, which could be made into" **best in class**" products to address the changing needs of today's consumer".

Spongezz new brand **Econat Sudzies™** offers the market a point of difference from all other sponges, not only with their "eco" message, but through the performance of the line itself. With all their products manufactured in Canada from both Canadian and U.S.A. made raw materials, this gives the Consumer another reason to take a hard look at this innovative company.



Spongezz Inc. is an MQS quality company with their head office in Toronto, Canada. A complete overview on their business and product offering can be found on their website www.spongezz.com

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